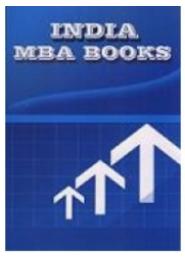
HUMAN RESOURCE MANAGEMENT



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PREVIEW OF CHAPTERS SYLLABUS

HUMAN RESOURCE MANAGEMENT

Objective: to equip the students with basic concepts of Human Resource Management and

the various functions of HRM including Industrial Relations in the liberalized environment

Unit-I: Introduction: Definition and Functions of HRM; Principles of HRM; Changing

Environment of HRM; Challenges; Ethical Aspects of HRM.

Unit –II: HR Planning; Concepts; Factors Influencing; HR Planning Process;

Job Analysis; Recruitment and Selection; Tests and Interview Techniques.

Unit –III: Training and Development – Need, Process, Methods and Techniques, Evaluation,

Management Development; Evaluating Employee Performance; Career Development and

Counseling.

Unit – IV: Compensation – Concepts and Principles; Influencing Factors; Current Trends in

Compensation – Methods of Payment – Incentives and Rewards.

Unit –V: Managing Industrial Relations – Trade Unions – Employee Participation Schemes

- Collective Bargaining - Marketing Knowledge Workers.

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