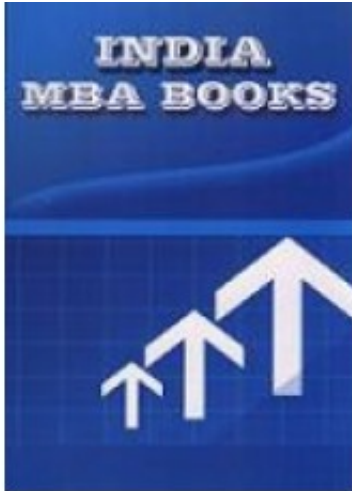


ORGANISATIONAL BEHAVIOUR



Brand:
Product Code: bba-12
Weight: 0.00kg

Price: Rs350

Short Description

ORGANISATIONAL BEHAVIOUR SOLVED NOTES EBOOK CHAPTERWISE

Description

ORGANISATIONAL BEHAVIOUR SOLVED NOTES EBOOK CHAPTERWISE

Product Details: ORGANISATIONAL BEHAVIOUR SOLVED NOTES EBOOK CHAPTERWISE

Format: EBOOK DOWNLOAD IN FEW HOURS

Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM

Edition Description: 2019-20

Pages : 200+

RATING OF EBOOK: EXCELLENT DOWNLOAD IN FEW HOURS

- 1. DOWNLOAD EBOOK WITH NOTES CHAPER WISE**

PREVIEW OF CHAPTERS SYLLABUS

ORGANISATIONAL BEHAVIOUR

UNIT - I Concept of organizational Behaviors –scope of organizational psychology– individual differences – intelligence tests – personality tests – nature, types and uses.

UNIT – II Perception factors affecting. Perception – Motivation – theories (maslow'sherzlerg, MC gregor,- x and y theory) – financial and non financial motivation.

UNIT –III Job satisfaction – meaning – factors – job simplification- job enlargement – job enrichment – job design – morale – employee – attitude – and behavior – and their significance to employee productivity quality of work life.

UNIT –IV Concept of group Dynamics – concept and features of group – types of group behavior – formal and informal groups – group behavior – group norms Hawthorne experiment conflict – types of conflict- resolution of conflict.

UNIT –V Leadership – types – theories (Trait, managerial) organization development – communication – communication network –counseling and guidance.

Details

1. Pdf book chapter wise

2. Detail chapter wise quality notes

3. Ready to print

4. Download in few hrs or 24 hrs

5. Huge selling